



AFC LEAGUE AND CLUB MANAGEMENT WORKSHOP: Club Licensing for Premier League & Other Divisions

AUSTRALIAN FOOTBALL COLLEGE

Australian Football College (AFC) is a specialised Registered Training Organisation (RTO) delivering nationally recognised football specific sporting qualifications at Certificate and Diploma levels.

AFC can customise skill sets of varying durations to suit your organisation needs, focusing on achievable outcomes for your league or club.

All AFC qualifications and programs can be delivered within Australia and internationally.

AFC professional development workshops offer unique training opportunities for those who participate within the Asian soccer industry.

AFC professional development workshops enable participants to recognise and seize important growth opportunities within the football arena and empower them to improve the level of soccer league and club managements.

WORKSHOP FACILITATOR: MR ZOHAI AMMAR

Mr Zohair Ammar is a globally well respected senior sport executive with an extensive background in administration, marketing, fundraising, communications, strategic planning, sports security, sports coaching, and event management.

Mr Ammar's notable achievements include being a current Instructor and Program Manager of the FIFA/CIES Executive Program in Sports Management, a FIFA regional instructor, former Senior Manager and Consultant for the Vodafone Football Sponsorship Program in Egypt, and he is a guest speaker at the International Centre for Sports Studies (CIES), Switzerland.

Mr Ammar is a former Board Member of the Egyptian Football Association (EFA) and is passionate about sharing his knowledge and experience!

Mr Ammar has delivered many courses for the National Football Federation in Africa and Asia addressing club licensing, compliance and professional development.





TURN YOUR PASSION FOR SOCCER INTO A CAREER YOU LOVE



WORKSHOP INFORMATION

If you're passionate about soccer, you and all relevant stakeholders in your club / league should attend this workshop that is part of the League and Club Management Workshops series.

A presentation on the Asian Football Confederation Development Program will be conducted during the workshop addressing the objectives, timelines, process and criteria within the club licensing regulations framework.

A section of this workshop is dedicated to managing youth teams, infrastructure, training facilities and implementation of an operational plan for working with schools to adopt their teams as youth teams.

WORKSHOP FEATURES

- Implementation of Asian Football Confederation Cup club licensing regulations
- Compliance, objectives, timelines of implementation
- Increase level of professionalism

THIS WORKSHOP IS SUITABLE FOR:

- Team officials
- Match commissioners
- Team managers
- All AFC officers listed in the AFC Competition Operations Manual Edition 2016
- Team owners
- Head of Department (sports in school)

DURATION & STUDY MODE

2 days over weekend, full-time

LOCATIONS

Queensland / Sydney / Melbourne

ENTRY REQUIREMENTS

There are no pre-requisites to attend the workshop.

FEES

\$1,100 AUD

HOW TO ENROL

Applying to AFC is easy. You can submit your enrolment application online at afc.edu.au or call **+61 1300 656 693**.



Call our friendly course advisors on
+61 1300 656 693 or visit afc.edu.au